Future of the FDLP: Strategic Planning, Part 2

Council Plenary Session
Depository Library Council Meeting
Arlington, VA

October 20, 2008

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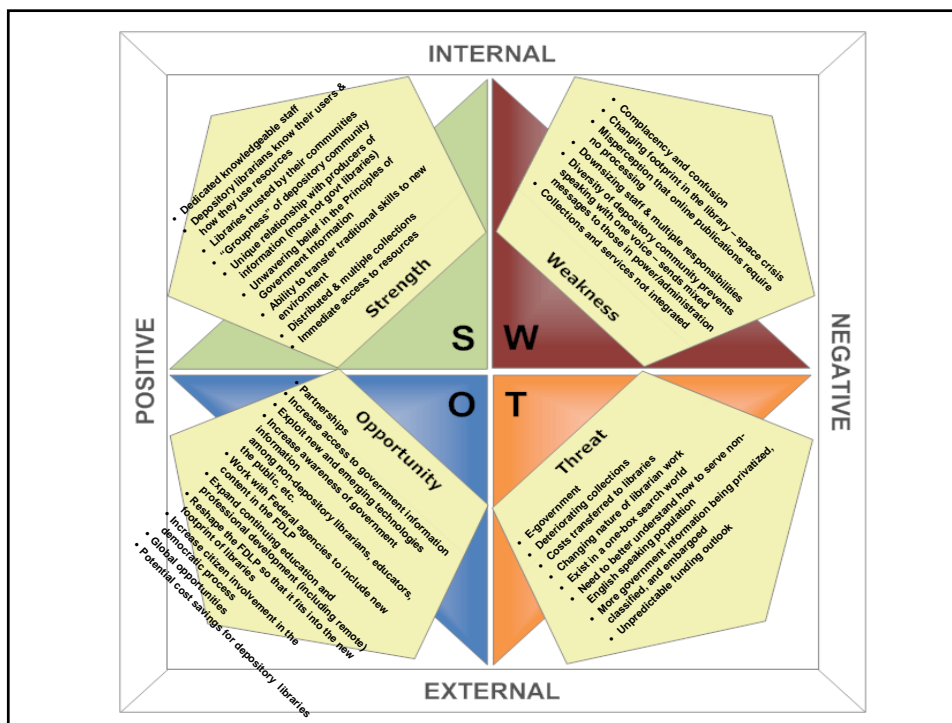# Previously at Council …

DLC Recommendation, Fall 2007:

"Council would like to work with GPO to prepare depository libraries for a digital Federal Depository Library system that is not centered on collections. […] The purpose of the discussion at the spring meeting is to begin the process of coordinating the strategic planning of GPO with that of depository libraries as all move forward into the digital age."

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Progress …

- Spring 2008 DLC Meeting, Kansas City
  - Vision
  - Mission
  - Assumptions
  - Began SWOT analysis

- Strategic Planning on the FDLP Desktop (http://www.fdlp.gov/home/about/strategicplanforfdlp.html)
  - Presentation and transcripts from Kansas City
  - Related documents
  - Solicited depository community comments

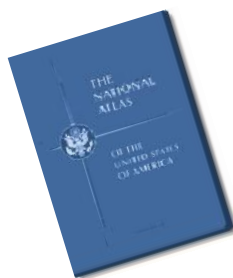- Letter to directors re: value of designation

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"The Blur"

Described as the convergence of speed, connectivity, and intangibles that creates indistinguishable lines between products and services and buyers and sellers.
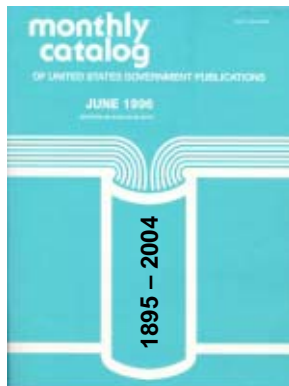
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"The Blur" – Service or Collection

1970 National Atlas of the US – Oversized, 12-pound, 400+ page book, with 765 maps

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"The Blur" – Service or Collection

1895 – 2004

http://catalog.gpo.gov

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"The Blur" – Service or Communication

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"The Blur" – Service or Communication

- News from LSCM
- RSS feeds of new content
- Incorporates Web 2.0
- Interactive forums
- Collaborative workspace
- Sharing information and ideas

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"The Blur" – Collection or Communication

Media collections or communicating with the public?

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New Shape for the FDLP

- Triangular pyramid
- Base or foundation
  - ACCESS, it's all about access
- 3 faces representing
  - Services
  - Collections
  - Communications
- Environment that surrounds and permeates the pyramid
  - Collaboration
  - Flexibility
- Apex, online environment
  - "The Blur"

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Words of Wisdom

"Organizations that adapt to change while at the same time retaining their core ideology are the most successful and lasting."

– Collins & Porras

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Principles of Government Information

- The public has the right of access to government information
- Government has the obligation to disseminate and provide broad public access to its information
- Government has an obligation to guarantee the authenticity and integrity of its information
- Government has an obligation to preserve its information
- Government information created or compiled by government employees or at government expense should remain in the public domain

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FDLP Values

- Access
- Collections
- Collaboration and communication
- Expertise and professionalism
- Services
- Stewardship

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Access

No-fee access for anyone from anywhere to use Federal depository resources and services

Collections

Tangible and online collections of official and authentic Federal information dissemination products built to support user and community needs

Collaboration and communication

A strong depository library network built on transparent, open communication and collaboration between and among depository libraries, Federal agencies, and GPO

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Expertise and professionalism

Dedicated and knowledgeable staff in depository libraries; dedicated to the mission of the FDLP, to increasing their knowledge, and to their profession

Service

Enrich one's library experience by providing quality user-centric

services; strong commitment to service

Stewardship

Good stewards of the resources entrusted to us by the American people

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Vision and Mission for the FDLP

Vision:
The Federal Depository Library Program will provide
Government information when and where it is needed in order
to create an informed citizenry and an improved quality of life.

Mission:
The mission of the Federal Depository Library Program is to
provide for no-fee ready and permanent public access to
Federal Government information, now and for future
generations.

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Mission is Achieved Through

- Organizing processes that enable desired information to be identified and located;

- Expert assistance rendered by trained professionals in a network of libraries;

- Collections of publications at a network of libraries; and

- Archived online information dissemination products from GPO Access, Federal agency Web sites, and partner Web sites.

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Assumptions

- Developments in the larger library world are informing the future of the FDLP
- Fewer Federal depository library professionals will be steeped in the FDLP or Federal resources
- Depository libraries must be allowed to adapt to technological and Program changes to perform their roles
- Competencies to lead and manage the depository library of the future will be different than those of the traditional depository library
- Collaboration and cooperation are essential
- Government agencies and the private sector will continue to independently develop tool and resources to locate government information

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More Assumptions

- Partnerships between the government and the private sector will continue to develop and increase
- GPO must promote depositories and their resources outside the FDLP
- An enhanced system is needed to ensure persistent identification and description of Government information products available via Government electronic information services
- A primarily electronic FDLP offers opportunities to make more information locally available to the public with enhanced functionality
- As an unintended consequence of technology, the trend to shift costs from agencies to the user or to libraries will continue to occur

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Vision and Mission as Drivers

Goals

- Develop a model for the FDLP that allows more flexibility for partner libraries
- Strengthen the network of depository libraries
- Develop and manage a comprehensive collection of online Federal publications within the scope of the FDLP
- Increase access to and the usefulness of Federal information

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Develop a model for the FDLP that allows more flexibility for partner libraries

Strategies:

- Revamp the disposition of materials process
- Conduct outcomes-based public access assessments
- Authorize regionals to replace tangible publications with online versions
- Allow designation of shared regionals across state lines
- Embark on phase 2 of FDL Handbook
- Identify new models for user-centric service delivery and management of shared digital resources
- Distribute digital files

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Strengthen the network of depository libraries

Strategies:

- Continue to provide training and conferences
- Foster collaboration
  - FDLP Desktop forums and "group spaces"
  - Partnerships
- Develop a library relations plan
- Share resources
  - Virtual reference
  - Training materials and online modules
- Develop a registry of experts

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Develop and manage a comprehensive collection of online Federal publications within the scope of the FDLP

Strategies:
- Maintain the digital registry
- Engage in digitization activities
- Establish digital content partnerships
- Work with publishing agencies
- Identify and capture fugitive publications
- Employ automated harvesting technologies
- Replace PURLs

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Increase access to and the usefulness of Federal information

Strategies:
- Develop/improve discovery and navigation tools
  - CGP enhancements
  - GPO Access/FDsys functionality
  - Contextual help
- Create bibliographic and metadata records
  - Retrospective cataloging/shelflist conversion (pre-1976)
  - Automated metadata extraction
  - Push cataloging records
- Expand authentication activities for online Government information dissemination products
- Explore using virtual worlds, MySpace, etc.

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Your thoughts on the FDLP future?

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Questions? Comments? Suggestions?

Cynthia Etkin, GPO (cetkin@gpo.gov)
Denise Stephens, University of Kansas (dstephens@ku.edu)
Gwen Sinclair, University of Hawaii at Manoa Library
(gsinclai@hawaii.edu)
Sally Holterhoff, Valparaiso University Law Library
(sally.holterhoff@valpo.edu)

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